



Wera Werkzeuge GmbH · Korzelter Str. 21–25 · 42349 Wuppertal · Germany

Wera Werkzeuge GmbH

Postfach 120145
42331 Wuppertal · Germany

Korzelter Straße 21–25
42349 Wuppertal · Germany
Telefon +49 (0)202 / 40 45 - 0
Telefax +49 (0)202 / 40 36 34
E-Mail info@wera.de
Internet www.wera.de

Privacy Policy

We process the personal data with regard to you as an individual to prepare offers and to fulfil the contracts as per point (f) of Article 6(1) GDPR. Processing for the purpose of accounting and costing as well as for the fulfilment of legal obligations (for example, commercial and tax law) is based on point (c) of Article 6(1) GDPR. The business relationship exists between us and your company. If you act as an individual legal entity (e.g. as a sole trader or self-employed), your data will be processed to perform pre-contractual action and fulfilment of contracts on the legal basis of point (b) of Article 6(1) GDPR.

In case you have contacted one of our customers as the data subject or are in business relations with them, we may have received your data from our client as part of our service agreement with them. In this case we process your data only when and as far as it is necessary to process the specific request. Data processing in such cases takes place in the legitimate interest of a third party (our customer), consisting of technical improvement in data protection procedures and optimization of our processes. Their interests, fundamental rights and freedoms are duly taken into account. Furthermore, data can also be processed for authorized purposes as per point (f) of Article 6(1) GDPR, such as marketing, internal market research and marketing purposes, and for gathering in-house statistics. Such legitimate interests include the optimization of processes and attributions in line with the cost; while your interests, fundamental rights and freedoms are duly taken into account.

Only if you have given us your consent, or if we have informed you fairly in the context of data collection as per § 7 UWG (Gesetz gegen den unlauteren Wettbewerb = Act against unfair competition), we may use your data to send you information about products, services, events and other things worth knowing about us. You can unsubscribe from such communications at any time with immediate effect. The revocation of consent does not affect the legality of the processing carried out on the basis of the consent until the revocation.

Circulation of data

Circulation to third parties, for commercial or non-commercial purposes, will generally not take place without your explicit consent. We only pass on your personal data to third parties in exceptional cases and only if permitted by law [e.g. on the basis of Article 6 GDPR] and/or required in the context of the above-mentioned business relationships.



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In order to be able to offer you information and services optimal for the above-mentioned purposes in the context of the business relationship, information on said contractual relationships (including personal data) will be passed on internally within Wera Werkzeuge GmbH. In some cases, external service providers can have access to your data (IT, file/disk destruction, tax consultant, lawyer)..

Storage and erasure of data

Your data will be kept as long as necessary for the respective purposes mentioned above. The data will be deleted at the latest after the termination of the contractual relationship and after expiry of the operational and legal retention periods of the civil, commercial and tax law.

Rights of the data subject

We hereby inform you that as per Article 15 et seqq GDPR under the conditions defined there you have the right of information about the personal data concerned, as well as the right to rectification or erasure of data, the right to restriction of processing or a right to object to the processing as well as the right of data portability. You also have the right to appeal to a data protection supervisory authority as per Article 77 GDPR if you believe that the processing of your personal data infringes this regulation. If the processing is based on point (a) of Article 6(1) GDPR or point (a) of Article 9(2) GDPR, you also have the right to revoke your consent at any time without affecting the legality of the processing carried out on the basis of your consent until your revocation.

Right of access, Art. 15 GDPR

You have the right to request information as to whether and to what extent your personal data is processed (in particular processing purpose, recipient of the data, duration of storage, etc).

Right to rectification, Art. 16 GDPR

You have the right to request the correction of your stored data if they are inaccurate or incomplete. This includes the right to provide supplementary statements or messages to help the completion of said data.

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Right of erasure, Art. 17 GDPR

You have the right to request the erasure of your personal data. This is possible, for example, if the data are no longer required for the purposes for which they were collected or if the data should be deleted due to legal obligations. In individual cases, however, this right may be excluded.

Right to restriction of processing, Art. 18 GDPR

You have the right to restriction of the processing of your personal data. This is possible, for example, if your data are incorrectly recorded or the data processing is unlawful. If the processing is restricted, the data may only be processed in narrowly defined cases.

Right of data portability, Art. 20 GDPR

You have the right to demand that we provide the data concerning you in a standard electronic, machine-readable format to you or to any person you designate if you provided these data yourself.

Right to object, Art. 21 GDPR

You have the right, on grounds relating to your particular situation, to object to the processing of personal data concerning you at any time with effect for the future, provided that data processing takes place in protection of legitimate interests (see points (e) and (f) of Article 6(1) GDPR). In case of your objection, we will check whether the legal requirements for the processing of your data is met and, if this is not the case, refrain from any further processing of your data.

Right to complain to the Data Protection Supervisory Authority, Art. 77 GDPR

You have the right to contact the competent supervisory authority of the Union or the Member States at any time for possible violations of data protection regulations.

Change of our Privacy Policy

We reserve the right to change this Privacy Policy from time to time to comply with current legal requirements or to implement changes to our services in the Privacy Policy, for example, when introducing new services. Further visits to our website will be subject to the new Privacy Policy.



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Questions

If you have any questions regarding the processing of your personal data, you can contact our data protection officer directly, who and whose team are also available for requests, information or complaints.

Contact our Data Protection Officer

UIMC Dr. Vossbein GmbH & Co. KG, DPO

E-Mail: oschmidt@uimc.de